

TAMARA PATON, CFA, C.Dir.

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Wharton MBA and McKinsey alumna with 20 years of success advising clients in financial services, digital media and retail sectors. Strong board service record, contributing to strategy development and risk oversight on corporate, co-operative and non-profit boards. Holder of Chartered Financial Analyst and Chartered Director designations.

BOARD & GOVERNANCE EXPERIENCE

- MOUNTAIN EQUIPMENT CO-OP** **2014 - present**
Member of the Board of Directors
Chair of the HR & Compensation Committee; Member of the Governance Committee
MEC is Canada's leading retailer of outdoor gear, apparel and services. As a purpose-driven organization, MEC exists to encourage and inspire Canadians to live active outdoor lifestyles. MEC has more than 4 million members, served via 21 stores in 6 provinces, as well as MEC.ca and a mobile app.
- MERIDIAN CREDIT UNION** **2013 - present**
Vice Chair of the Board of Directors
Chair of the Nominations Committee; past Chair of the Risk Committee
Meridian is the largest credit union in Ontario, delivering a full range of financial services to individuals and businesses. With \$12 billion in assets under administration, more than 1,300 employees serve members via 80 branches and seven commercial centres.
- CARSON-DELLOSA PUBLISHING** **2012 - 2016**
Member of the Board of Directors
A Birch Hill Equity Partners portfolio company, Carson-Dellosa creates interactive print and digital educational resources for grades K-8. Key trends facing the industry include the transitions from print to digital formats, from brick & mortar retail to omni-channel distribution, and from product-led strategies to those centred on customer insight and engagement.
- SERVO ANNEX** **2012 - present**
Advisory Board Member
Servo Annex advises senior executives on how to leverage digital platforms and social media tools.
- NIAGARA HEALTH SYSTEM** **2012 - 2016**
Community-Based Nominating Committee
Responsible for designing governance policy and building a new board of directors for the NHS.
- CANADIAN AUTOMOBILE ASSOCIATION** **2013 - 2015**
Chair of the Board of Directors, CAA Niagara **2010 - 2015**
Member of the Board of Directors, CAA Niagara
Member of Executive Compensation and Governance Committees
Serving 117,000 members, CAA Niagara is one of nine regional clubs within the national CAA federation.

NIAGARA HEALTH SYSTEM

Member of the Board of Directors, NHS Foundation

2009 - 2013

Oversaw a \$40 million capital campaign and ongoing fundraising needs for Niagara's new regional hospital facility. Member of Governance & Nominations Committee.

EMPLOYMENT HISTORY

IDEAVINE CONSULTING, St. Catharines, Ontario

Strategy Consultant and Facilitator

2009 - present

IdeaVine is an independent consulting firm providing strategy support to boards of directors and senior management teams. Recent mandates include designing and leading strategy off-sites for a disability benefits provider, a digital commerce player, and a health services provider.

HARLEQUIN ENTERPRISES LTD., Toronto, Ontario

A \$400 million company, Harlequin publishes women's fiction and non-fiction in print and digital formats. With operations in more than 100 countries, Harlequin is one of Canada's most international companies.

Director, New Business Development & Strategy

2007 - 2009

Manager, New Business Development & Strategy

2006 - 2007

- Provided strategic counsel and analytical support to the CEO, CFO and other senior executives
- Managed strategic projects and CEO communications, including presentations to the board of directors, strategic partners, and investors

MCKINSEY & COMPANY, Toronto, Ontario

Associate

2004 - 2006

Summer Associate

2003

Provided strategy and operations advisory services to retail, media, and financial services clients.

- Co-led the implementation team responsible for deploying lean processes for a leading US grocery retailer
- Assessed new growth opportunities for a global investment fund manager and a Canadian retail bank
- Evaluated acquisition targets for a Canadian telecommunications provider

TD SECURITIES INC., Asset Securitization Group, Toronto, Ontario

Vice President

2002

Associate

2000 - 2001

Analyst

1998 - 2000

- Advised Fortune 500 companies on the securitization of cash flow-producing assets
- Provided due diligence and analytical support to clients, debt rating agencies, and credit enhancement providers

EDUCATION

Chartered Director designation, The Directors College

2013

Master of Business Administration, The Wharton School, University of Pennsylvania

2004

Chartered Financial Analyst designation, The CFA Institute

2001

Bachelor of Mathematics, University of Waterloo

1998